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Rutenberg Chooses freedomRail for Net-Zero Home

Cincinnati, OH (June 20, 2011) Marc Rutenberg of Marc Rutenberg Homes chooses freedomRail storage systems for a ground breaking Zero Energy America Project (ZEA).

Rutenberg is a nationally recognized builder whose homes are benchmarks of environmental preservation and economic compatibility. His newest project, ZEA, involves building four net-zero homes in the Tampa Bay area and is planned to be featured on PBS once the show is complete.

Rutenberg chose freedomRail for his project because of freedomRail's dedication to green products and services and for its ability to adjust and adapt to the changing needs of homeowners for years to come. "It is not just that freedomRail uses green materials," Rutenberg said, "the freedomRail product line is one that adjusts and expands versus many systems that are taken off the wall and thrown into dumpsters and replaced with another system that is eventually thrown in the dumpster the next time change is needed."

freedomRail is a simple and economical way to add green features to homes and can offer up to six LEED points toward builder's LEED certification.

- Certified Wood – freedomRail's melamine meets environmental certification from the Composite Panel Association and meets Environmentally Preferable product specification. Plus, it's CARB compliant.
- Low Emitting Materials (Paints & Coatings) – freedomRail ventilated shelves are epoxy powder coated and release negligible amounts of VOCs.
- Materials Reuse – freedomRail reuses cartons, pallets and other packing and shipping materials.
- Recycled Content – all of freedomRail's steel products are made with 99% recycled steel and all melamine is made from 100% recycled material as a fiber source.
- Regional Materials – freedomRail manufactures in Bloomington, Indiana. If a builder's project is within 500 miles, they can earn another freedomRail LEED point.
- Rapidly Renewable Materials – freedomRail's melamine is an agrifiber source.

For more information about the ZEA project, visit www.zeroenergyamerica.com. freedomRail is part of a select group of building material that contributed products that reflect the innovative concepts behind this ambitious project.

For more information on freedomRails green attributes, [visit freedomRail.com](http://visit.freedomRail.com).

freedomRail is a truly adjustable storage system for every area of the home. Every freedomRail system delivers a smart solution that recognizes the consumer's needs for control and function in their day-to-day life. freedomRail solutions empower consumers to stay organized and freely in control by proving them with a system that is the ideal combination of versatility, adjustability, strength and ease. For more information, visit freedomRail.com.