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A Spokesperson for the freedomRail Organization Team

Cincinnati, OH (June 6, 2011) Professional Organizer Amanda LeBlanc is a national spokesperson for freedomRail.

Building on an eight-year relationship with the product line, LeBlanc has the experience and dedication to step into the role as a national spokesperson. As part of her agreement, LeBlanc will take a major role in freedomRail's marketing efforts.

"I am honored to be representing the freedomRail brand," said Amanda LeBlanc, professional organizer and owner of the Amandas in Birmingham, Alabama. "I have used freedomRail for my clients and for my own family for many years. It's strong, easy to install and versatile enough to use throughout the home. For my clients, this unique and quality storage solution puts them in control of their storage spaces and can change their lives, and that's what I'm in the business of doing."



LeBlanc is the perfect fit for product that stands for "Organizing Homes. Improving Life™". Her company, The Amandas, offers professional organizing services for client's homes and offices. She has been using freedomRail as one of the key solutions to bring calm, organization and processes into people's lives. In addition, The Amandas offer an online program called The Clutter Prescription that cures people's organizational issues by developing ways to work with their organizing personality rather than changing them.

"Amanda's motivation and passion to help others simplify their lives through organization complements the freedomRail brand perfectly," stated John Kokenge, president and CEO at SCHULTE, the manufacturer of freedomRail. "We are excited that she will be representing us in our mission to organize today's households and are looking forward to our new partnership."

About Amanda

Amanda LeBlanc is a professional organizer with the skill and passion to help people across the United States get organized. Amanda and her team of "Amandas" set out in 2003 to help people achieve their goal of organization and has been raising the bar ever since. The Amandas' motto is "Let us change your life," and that's exactly what they will do. The company has been featured on HGTV.com and numerous publications. Amanda recently starred in Style Network's special The Amandas which aired November 2010 and is currently in development on another project with Style.

About freedomRail

freedomRail is a truly adjustable storage system for every area of the home. Every freedomRail system delivers a smart solution that recognizes the consumer's needs for control and function in their day-to-day life. freedomRail solutions empower consumers to stay organized and freely in control by proving them with a system that is the ideal combination of versatility, adjustability, strength and ease. For more information, visit freedomRail.com.

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